

EVERYANGLE

Elevating Physical Retail with Advanced Vision AI Analytics

The Problem

The Limits of Conventional Analytics

- Retail analytics tools typically offer data without depth, missing crucial insights for store performance optimization.
- Key metrics like customer preferences, peak times, and layout impact often go unaddressed, hindering strategic decision-making.
- Traditional analytics present vast data without guiding actionable steps, essential for enhancing store operations.
- Identifying what truly influences customer behaviour and store success requires cutting through the clutter of generic analytics.

The Solution

Powering Physical Retail with Unrivalled Intelligence & Actionable Insights

- EVERYANGLE offers more than just data; it delivers clear, actionable insights for transformative retail management.
- With EVERYANGLE, refine your store layout, manage inventory with precision, and elevate the customer experience.
- This tool isn't just about data; it's a portal to crystal-clear intelligence that reshapes retail strategies for maximum profitability.
- EVERYANGLE is the key to redefining customer journeys and unlocking new revenue potentials with data-driven decisions.



We transform CCTV systems into comprehensive analytical tools, providing **360-degree intelligence from customer arrival to transaction** and all interactions in between.

Arrival

Customer Journey

Performance

Precision Marketing

Target the right audience with pinpointed campaigns, at the optimal moment.

Optimized Store Performance

Enhance store dynamics, optimizing product placement and staff positioning.

Cost-Efficient Rostering

Align staff schedules to precise footfall ensuring smart staffing during peak and low hours.

Comparative Site Analytics

Compare and glean insights from varying store site performances.

Customer Flow Analysis

Analyze customer paths, from entry to exit, spotlighting sales boosters.

Count REAL Customers

We distinguish actual shoppers from staff, repeat entrances and minors.

Rapid Insights

Deploy analytics across your retail chain swiftly, gaining insights in minutes.



Who is it for? – Built for Retail, also relevant to:

Restaurants Post-Office Hospitality Gas Stations Specialty Stores

Any business or establishment seeking to optimize workforce productivity, enhance customer satisfaction and drive operational excellence through strategic staff rostering.

EVERYANGLE

Case Study: SAMSOE SAMSOE

The Challenge

Samsøe Samsøe, a high-end fashion retailer with a presence in over 30 countries, needed to:

- Refine the shopping experience by accurately tracking and analyzing customer footfall and behavior.
- Seamlessly integrate advanced footfall analytics with their current systems for real-time insights.
- Utilize data-driven strategies to optimize in-store performance, layout, and marketing initiatives.

The Solution

By deploying EVERYANGLE's Footfall Analytics Suite onto existing CCTV Smart Cameras, Samsøe Samsøe harnessed powerful, leading-edge analytics to find opportunities to grow. Our true customer identification technology distinguished actual shoppers from staff, delivering precise demographic analysis to tailor customer experiences, marketing, store layout & product lines leading to 2.9% revenue growth in monitored stores.

The Impact / Return on Investment



They saw a significant 11% increase in sales transactions post-implementation.



Realized 2.9% immediate sales growth across all sites, with projections up to 5.5% upon full rollout.



Increased customer satisfaction due to effective rostering



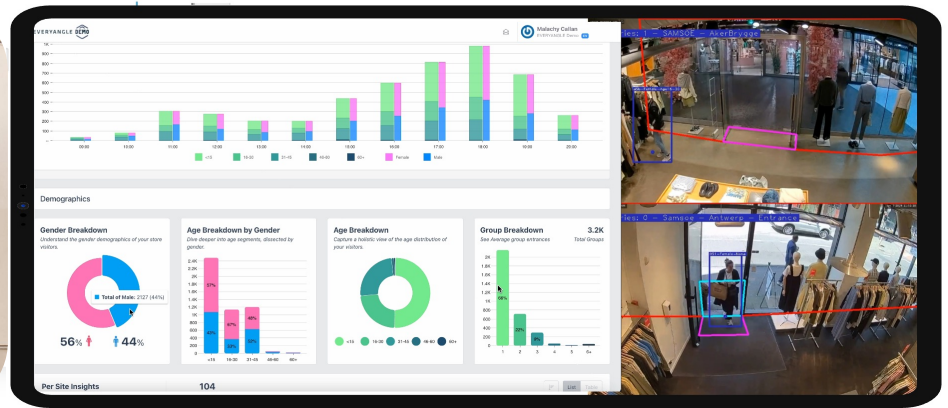
Expansion planned with EVERYANGLE across hundreds more sites.

The **Big Picture** - A **2.9% increase** in annual sales translates into **\$4.3 Million increase in revenue** - which is a **26x ROI on the investment cost** (EVERYANGLE + CCTV cameras)

Arrival

Customer Journey

Performance



FAQ

Q: How does EVERYANGLE stand out from other analytics tools? A: Our AI-driven insights are crafted to address intricate retail dynamics many of which are entirely novel innovations on the market, offering a comprehensive vision solution tailored for contemporary market needs.

Q: Can I get training on how to maximize EVERYANGLE's capabilities? A: Absolutely! We hold frequent training sessions and webinars to assist users in harnessing Aurora's full potential. For bookings or detailed insights, reach out to our team.

Q: How does Aurora integrate with my existing systems? A: Aurora is designed for seamless integration with common retail POS systems, ensuring smooth interoperability and enhanced data synergy.

Q: Is there a limit to the amount of data EVERYANGLE can handle? A: Our robust architecture scales effortlessly, accommodating data influxes regardless of volume.

Q: How secure is my data with Aurora? A: Data security is paramount. We employ state-of-the-art encryption and safety protocols, ensuring your data remains protected.

Q: What kind of support can I expect with Aurora? A: Our dedicated customer success team is always on standby, ready to assist and guide you through any challenges or inquiries.

Q: How fast is the deployment process? A: We can deploy to thousands of cameras within minutes.