EVERYANGLE

EVERYANGLE: Elevating Retail with Advanced AI Analytics

Crafting a Smarter Retail Experience

The Problem
The Limits of Conventional Analytics

Retail analytics tools typically offer data without depth, missing crucial insights for store performance optimization.

Key metrics like customer preferences, peak times, and layout impact often go unaddressed, hindering strategic decision-making.

Traditional analytics present vast data without guiding actionable steps, essential for enhancing store operations.

Identifying what truly influences customer behavior and store success requires cutting through the clutter of generic analytics.

The Solution
Revolutionizing Retail with EVERYANGLE

EVERYANGLE offers more than just data; it delivers clear, actionable insights for transformative retail management.

With EVERYANGLE, refine your store layout, manage inventory with precision, and elevate the customer experience.

This tool isn't just about data; it's a portal to crystal-clear intelligence that reshapes retail strategies for maximum profitability.

EVERYANGLE is the key to redefining customer journeys and unlocking new revenue potentials with data-driven decisions.

Optimized Store Performance
Enhance store dynamics, optimizing product placement and staff positioning.

Precision Marketing
Target the right audience with pinpointed campaigns, at the optimal moment.

Cost-Efficient Rostering
Align staff schedules to precise footfall data ensuring smart staffing during peak and low hours.

Comparative Site Analytics
Compare and glean insights from varying store site performances.

Customer Flow Analysis
Analyze customer paths, from entry to exit, spotlighting sales boosters.

Visual Re-Identification
Aurora's re-identification refines customer insights by distinguishing actual shoppers from staff and minors.

Rapid Insights
Deploy analytics across your retail chain swiftly, gaining insights in real-time.

Who is it for? – Built for Retail, also relevant to:

Restaurants   Post-Office   Hospitality   Gas Stations   Specialty Stores

Any business or establishment seeking to optimize workforce productivity, enhance customer satisfaction and drive operational excellence through strategic staff rostering.

Case Study: SAMSOE SAMSOE

The Challenge

- Samsoe & Samsoe, a high-end fashion retailer with a presence in over 30 countries, needed to:

  - Refine the shopping experience by accurately tracking and analyzing customer footfall and behavior.
  - Seamlessly integrate advanced footfall analytics with their current systems for real-time insights.
  - Utilize data-driven strategies to optimize in-store performance, layout, and marketing initiatives.

The Solution

By deploying EVERYANGLE's Footfall Analytics Suite alongside Cisco Meraki MV Smart Cameras, Samsoe & Samsoe harnessed powerful, leading-edge analytics. Our Visual Re-identification technology distinguished actual shoppers from staff, delivering precise demographic analysis to tailor customer experiences effectively.

The Impact / Return on Investment

They saw a significant 11% increase in sales transactions post-implementation.

Realized 2.9% immediate sales growth across all sites, with projections up to 5.5% upon full rollout.

Increased customer satisfaction due to effective rostering

Expansion planned with EVERYANGLE across hundreds more sites.

FAQ

Q: How does Aurora stand out from other analytics tools? A: Aurora's AI-driven insights are crafted to address intricate retail dynamics, offering a comprehensive vision solution tailored for contemporary market needs.

Q: Can I get training on how to maximize Aurora's features? A: Absolutely! We hold frequent training sessions and webinars to assist users in harnessing Aurora's full potential. For bookings or detailed insights, reach out to our team.

Q: How does Aurora integrate with my existing systems? A: Aurora is designed for seamless integration with common retail POS systems, ensuring smooth interoperability and enhanced data synergy.

Q: Is there a limit to the amount of data Aurora can handle? A: Aurora's robust architecture scales effortlessly, accommodating data influxes regardless of volume.

Q: How secure is my data with Aurora? A: Data security is paramount. Aurora employs state-of-the-art encryption and safety protocols, ensuring your data remains protected.

Q: What kind of support can I expect with Aurora? A: Our dedicated customer success team is always on standby, ready to assist and guide you through any challenges or inquiries.

Q: How fast is the deployment process?
A: We can deploy to thousands of cameras within minutes.